



The Buckle, Inc.

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### **THE BUCKLE, INC. REPORTS OCTOBER 2018 NET SALES**

**KEARNEY, NE** -- The Buckle, Inc. (NYSE: BKE) announced today that comparable store net sales, for stores open at least one year, for the 4-week period ended November 3, 2018 decreased 1.0 percent from comparable store net sales for the 4-week period ended November 4, 2017. Net sales for the 4-week fiscal month ended November 3, 2018 decreased 2.5 percent to \$64.5 million from net sales of \$66.1 million for the prior year 4-week fiscal month ended October 28, 2017.

Comparable store net sales for the 13-week third quarter ended November 3, 2018 decreased 1.4 percent from comparable store net sales for the 13-week period ended November 4, 2017. Net sales for the 13-week fiscal quarter ended November 3, 2018 decreased 4.1 percent to \$215.1 million from net sales of \$224.3 million for the prior year 13-week fiscal quarter ended October 28, 2017.

Comparable store net sales for the 39-week year-to-date period ended November 3, 2018 decreased 1.1 percent from comparable store net sales for the 39-week period ended November 4, 2017. Net sales for the 39-week fiscal period ended November 3, 2018 decreased 1.8 percent to \$621.1 million from net sales of \$632.2 million for the prior year 39-week fiscal period ended October 28, 2017.

Due to the 53<sup>rd</sup> week in fiscal 2017, comparable store net sales for the month, quarter, and year-to-date periods are compared to the 4-week, 13-week, and 39-week periods ended November 4, 2017.

The Company will announce third quarter earnings the afternoon of Monday, November 26, 2018. Management will hold a conference call at 5:00 p.m. EST on November 26, 2018 to discuss results for the quarter. To participate in the call, please call (800) 398-9402 for domestic calls or (612) 234-9960 for international calls and reference the conference code 456802. A replay of the call will be available for a two-week period beginning November 26, 2018 at 7:00 p.m. EST by calling (800) 475-6701 for domestic calls or (320) 365-3844 for international calls and entering the conference code 456802.

### **About Buckle**

Offering a unique mix of high-quality, on-trend apparel, accessories, and footwear, Buckle caters to fashion-conscious young men and women. Known as a denim destination, each store carries a wide selection of fits, styles, and finishes from leading denim brands, including the Company's exclusive brand, BKE. Headquartered in Kearney, Nebraska, Buckle currently operates 453 retail stores in 43 states which includes the closing of one store during fiscal October. The Company operated 462 stores in 44 states as of November 8, 2017. To listen to the Company's recorded monthly sales commentary, please call (308) 238-2500.

SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995: All forward-looking statements made by the Company involve material risks and uncertainties and are subject to change based on factors which may be beyond the Company's control. Accordingly, the Company's future performance and financial results may differ materially from those expressed or implied in any such forward-looking statements. Such factors include, but are not limited to, those described in the Company's filings with the Securities and Exchange Commission. The Company does not undertake to publicly update or revise any forward-looking statements even if experience or future changes make it clear that any projected results expressed or implied therein will not be realized.

News releases and other information about The Buckle, Inc., can be found on the Internet at [www.buckle.com](http://www.buckle.com)

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