



The Buckle, Inc.

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THE BUCKLE, INC. REPORTS JULY 2022 NET SALES

KEARNEY, NE -- The Buckle, Inc. (NYSE: BKE) announced today that comparable store net sales, for stores open at least one year, for the 4-week period ended July 30, 2022 increased 1.8 percent from comparable store net sales for the 4-week period ended July 31, 2021. Net sales for the 4-week fiscal month ended July 30, 2022 increased 4.2 percent to \$97.7 million from net sales of \$93.7 million for the prior year 4-week fiscal month ended July 31, 2021.

Comparable store net sales for the 13-week second quarter ended July 30, 2022 increased 1.6 percent from comparable store net sales for the 13-week period ended July 31, 2021. Net sales for the 13-week fiscal second quarter ended July 30, 2022 increased 2.3 percent to \$302.0 million compared to net sales of \$295.1 million for the prior year 13-week fiscal second quarter ended July 31, 2021.

Comparable store net sales year-to-date for the 26-week period ended July 30, 2022 increased 2.6 percent from comparable store net sales for the 26-week period ended July 31, 2021. Net sales for the 26-week fiscal period ended July 30, 2022 increased 2.8 percent to \$611.0 million compared to net sales of \$594.2 million for the prior year 26-week fiscal period ended July 31, 2021.

The Company will announce second quarter earnings the morning of Friday, August 19, 2022. Management will hold a conference call at 10:00 a.m. EDT on August 19, 2022 to discuss results for the quarter. To participate in the call, please call (844) 867-6169 for domestic calls or (409) 207-6975 for international calls and reference the conference code 2084271. A replay of the call will be available for a two-week period beginning August 19, 2022 at 1:00 p.m. EDT by calling (866) 207-1041 for domestic calls or (402) 970-0847 for international calls and entering the conference code 9468609.

About Buckle

Offering a unique mix of high-quality, on-trend apparel, accessories, and footwear, Buckle caters to fashion-conscious young men and women. Known as a denim destination, each store carries a wide selection of fits, styles, and finishes from leading denim brands, including the Company's exclusive brand, BKE. Headquartered in Kearney, Nebraska, Buckle currently operates 442 retail stores in 42 states, which includes the opening of one new store this week in Stephenville, Texas. The Company operated 442 stores in 42 states as of August 4, 2021. To listen to the Company's recorded monthly sales commentary, please call (308) 238-2500.

SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995: All forward-looking statements made by the Company involve material risks and uncertainties and are subject to change based on factors which may be beyond the Company's control. Accordingly, the Company's future performance and financial results may differ materially from those expressed or implied in any such forward-looking statements. Such factors include, but are not limited to, those described in the Company's filings with the Securities and Exchange Commission. The Company does not undertake to publicly update or revise any forward-looking statements even if experience or future changes make it clear that any projected results expressed or implied therein will not be realized.

News releases and other information about The Buckle, Inc., can be found on the Internet at www.buckle.com

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