



The Buckle, Inc.

2407 W. 24<sup>th</sup> St. Kearney, NE 68845

P.O. Box 1480 Kearney, NE 68848-1480

phone: 308-236-8491

fax: 308-236-4493

web: [www.buckle.com](http://www.buckle.com)

**For Immediate Release:** August 18, 2011

**Contact:** Karen B. Rhoads, Chief Financial Officer  
The Buckle, Inc.  
308/236-8491

**THE BUCKLE, INC. REPORTS SECOND QUARTER NET INCOME  
AND ANNOUNCES CFO TO REMAIN WITH COMPANY**

KEARNEY, NE -- The Buckle, Inc. (NYSE: BKE) announced today that net income for the fiscal quarter ended July 30, 2011 was \$23.6 million, or \$0.50 per share (\$0.50 per share on a diluted basis).

Net sales for the 13-week fiscal quarter ended July 30, 2011 increased 12.6 percent to \$212.4 million from net sales of \$188.6 million for the prior year 13-week fiscal quarter ended July 31, 2010. Comparable store net sales for the 13-week period ended July 30, 2011 increased 8.9 percent from comparable store net sales for the prior year 13-week period ended July 31, 2010. Online sales (which are not included in comparable store sales) increased 21.8 percent to \$14.3 million for the 13-week period ended July 30, 2011, compared to net sales of \$11.7 million for the 13-week period ended July 31, 2010.

Net sales for the 26-week fiscal period ended July 30, 2011 increased 12.2 percent to \$452.5 million from net sales of \$403.4 million for the prior year 26-week fiscal period ended July 31, 2010. Comparable store net sales year-to-date for the 26-week period ended July 30, 2011 increased 8.5 percent from comparable store net sales for the 26-week period ended July 31, 2010. Online sales (which are not included in comparable store sales) increased 20.1 percent to \$31.4 million for the 26-week period ended July 30, 2011, compared to net sales of \$26.2 million for the 26-week period ended July 31, 2010.

Net income for the second quarter of fiscal 2011 was \$23.6 million, or \$0.50 per share (\$0.50 per share on a diluted basis), compared with \$20.7 million, or \$0.45 per share (\$0.44 per share on a diluted basis) for the second quarter of fiscal 2010.

Net income for the 26-week fiscal period ended July 30, 2011 was \$57.0 million, or \$1.22 per share (\$1.21 per share on a diluted basis), compared with \$50.9 million, or \$1.10 per share (\$1.08 per share on a diluted basis) for the 26-week fiscal period ended July 31, 2010.

The Buckle, Inc. also announced that Karen B. Rhoads will not step down from her position with the Company effective February 1, 2012 and plans to remain with the Company as Vice President of Finance and Chief Financial Officer.

Management will hold a conference call at 9:00 a.m. EDT today to discuss results for the quarter. To participate in the call, please call (800) 762-4758 and reference the conference code 212426. A replay of the call will be available for a two-week period beginning August 18, 2011 at 11:00 a.m. EDT by calling (800) 475-6701 and entering the conference code 212426.

## **About Buckle**

Offering a unique mix of high-quality, on-trend apparel, accessories, and footwear, Buckle caters to fashion-conscious young men and women. Known as a denim destination, each store carries a wide selection of fits, styles, and finishes from leading denim brands, including the Company's exclusive brand, BKE. Headquartered in Kearney, Nebraska, Buckle currently operates 428 retail stores in 42 states, which includes the opening of a new store in Providence, Rhode Island earlier this week (the Company's first store in the state of Rhode Island). As of the end of the fiscal quarter, it operated 427 stores in 41 states compared with 419 stores in 41 states at the end of the second quarter of fiscal 2010.

SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995; All forward-looking statements made by the Company involve material risks and uncertainties and are subject to change based on factors which may be beyond the Company's control. Accordingly, the Company's future performance and financial results may differ materially from those expressed or implied in any such forward-looking statements. Such factors include, but are not limited to, those described in the Company's filings with the Securities and Exchange Commission. The Company does not undertake to publicly update or revise any forward-looking statements even if experience or future changes make it clear that any projected results expressed or implied therein will not be realized.

*Note: News releases and other information on The Buckle, Inc. can be accessed at [www.buckle.com](http://www.buckle.com) on the Internet.*

Financial Tables to Follow

# THE BUCKLE, INC.

## STATEMENTS OF INCOME

(Amounts in Thousands Except Per Share Amounts)

(Unaudited)

	<u>Thirteen Weeks Ended</u>		<u>Twenty-six Weeks Ended</u>	
	<u>July 30, 2011</u>	<u>July 31, 2010</u>	<u>July 30, 2011</u>	<u>July 31, 2010</u>
SALES, Net of returns and allowances	\$ 212,378	\$ 188,639	\$ 452,470	\$ 403,436
COST OF SALES (Including buying, distribution, and occupancy costs)	<u>125,233</u>	<u>113,251</u>	<u>262,381</u>	<u>234,597</u>
Gross profit	<u>87,145</u>	<u>75,388</u>	<u>190,089</u>	<u>168,839</u>
OPERATING EXPENSES:				
Selling	42,428	36,644	85,159	76,487
General and administrative	<u>7,942</u>	<u>6,218</u>	<u>16,801</u>	<u>13,639</u>
	<u>50,370</u>	<u>42,862</u>	<u>101,960</u>	<u>90,126</u>
INCOME FROM OPERATIONS	36,775	32,526	88,129	78,713
OTHER INCOME, Net	<u>506</u>	<u>566</u>	<u>2,118</u>	<u>2,399</u>
INCOME BEFORE INCOME TAXES	37,281	33,092	90,247	81,112
PROVISION FOR INCOME TAXES	<u>13,723</u>	<u>12,345</u>	<u>33,220</u>	<u>30,255</u>
NET INCOME	<u>\$ 23,558</u>	<u>\$ 20,747</u>	<u>\$ 57,027</u>	<u>\$ 50,857</u>
EARNINGS PER SHARE:				
Basic	<u>\$ 0.50</u>	<u>\$ 0.45</u>	<u>\$ 1.22</u>	<u>\$ 1.10</u>
Diluted	<u>\$ 0.50</u>	<u>\$ 0.44</u>	<u>\$ 1.21</u>	<u>\$ 1.08</u>
Basic weighted average shares	46,824	46,165	46,786	46,109
Diluted weighted average shares	47,314	47,059	47,289	47,026

# THE BUCKLE, INC.

## BALANCE SHEETS

(Amounts in Thousands Except Share and Per Share Amounts)  
(Unaudited)

ASSETS	July 30, 2011	January 29, 2011 (1)	July 31, 2010
CURRENT ASSETS:			
Cash and cash equivalents	\$ 114,903	\$ 116,470	\$ 93,082
Short-term investments	24,628	22,892	30,380
Receivables	9,388	14,363	9,077
Inventory	126,842	88,593	108,680
Prepaid expenses and other assets	<u>15,074</u>	<u>14,718</u>	<u>20,287</u>
Total current assets	<u>290,835</u>	<u>257,036</u>	<u>261,506</u>
PROPERTY AND EQUIPMENT:			
Less accumulated depreciation and amortization	355,525	342,413	334,004
	<u>(180,361)</u>	<u>(173,179)</u>	<u>(165,956)</u>
	<u>175,164</u>	<u>169,234</u>	<u>168,048</u>
LONG-TERM INVESTMENTS			
	58,563	66,162	73,798
OTHER ASSETS			
	<u>2,416</u>	<u>2,412</u>	<u>5,825</u>
	<u>\$526,978</u>	<u>\$494,844</u>	<u>\$509,177</u>
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>			
CURRENT LIABILITIES:			
Accounts payable	\$ 46,469	\$ 33,489	\$ 38,614
Accrued employee compensation	17,225	36,018	16,276
Accrued store operating expenses	9,346	9,653	8,338
Gift certificates redeemable	11,514	17,213	9,310
Income taxes payable	<u>-</u>	<u>-</u>	<u>493</u>
Total current liabilities	84,554	96,373	73,031
DEFERRED COMPENSATION			
	8,547	7,727	7,110
DEFERRED RENT LIABILITY			
	37,736	37,430	37,605
OTHER LIABILITIES			
	<u>7,187</u>	<u>7,649</u>	<u>-</u>
Total liabilities	<u>138,024</u>	<u>149,179</u>	<u>117,746</u>
COMMITMENTS			
STOCKHOLDERS' EQUITY:			
Common stock, authorized 100,000,000 shares of \$.01 par value; issued and outstanding; 47,361,905 shares at July 30, 2011, 47,127,926 shares at January 29, 2011, and 46,790,821 shares at July 31, 2010	474	471	468
Additional paid-in capital	94,804	89,719	83,716
Retained earnings	294,235	256,146	307,914
Accumulated other comprehensive loss	<u>(559)</u>	<u>(671)</u>	<u>(667)</u>
Total stockholders' equity	<u>388,954</u>	<u>345,665</u>	<u>391,431</u>
	<u>\$526,978</u>	<u>\$494,844</u>	<u>\$509,177</u>

(1) Derived from audited financial statements.