



The Buckle, Inc.

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THE BUCKLE, INC. REPORTS APRIL 2015 NET SALES

KEARNEY, NE -- The Buckle, Inc. (NYSE: BKE) announced today that comparable store net sales, for stores open at least one year, for the four-week period ended May 2, 2015 decreased 3.8 percent in comparison to comparable store net sales for the four-week period ended May 3, 2014. Net sales for the four-week fiscal month ended May 2, 2015 decreased 1.7 percent to \$74.3 million compared to net sales of \$75.6 million for the prior year four-week fiscal month ended May 3, 2014.

Comparable store net sales year-to-date for the thirteen-week period ended May 2, 2015 decreased 2.2 percent from comparable store net sales for the thirteen-week period ended May 3, 2014. Net sales for the thirteen-week fiscal period ended May 2, 2015 decreased 0.1 percent to \$271.3 million compared to net sales of \$271.7 million for the prior year thirteen-week fiscal period ended May 3, 2014.

The Company will announce first quarter earnings the morning of Thursday, May 21, 2015. Management will hold a conference call at 10:00 a.m. EDT on May 21, 2015 to discuss results for the quarter. To participate in the call, please call (800) 230-1085 and reference the conference code 359495. A replay of the call will be available for a two-week period beginning May 21, 2015 at 12:00 p.m. EDT by calling (800) 475-6701 and entering the conference code 359495.

About Buckle

Offering a unique mix of high-quality, on-trend apparel, accessories, and footwear, Buckle caters to fashion-conscious young men and women. Known as a denim destination, each store carries a wide selection of fits, styles, and finishes from leading denim brands, including the Company's exclusive brand, BKE. Headquartered in Kearney, Nebraska, Buckle currently operates 463 retail stores in 44 states compared to 452 stores in 43 states as of May 7, 2014. To listen to the Company's recorded monthly sales commentary, please call (308) 238-2500.

SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995: All forward-looking statements made by the Company involve material risks and uncertainties and are subject to change based on factors which may be beyond the Company's control. Accordingly, the Company's future performance and financial results may differ materially from those expressed or implied in any such forward-looking statements. Such factors include, but are not limited to, those described in the Company's filings with the Securities and Exchange Commission. The Company does not undertake to publicly update or revise any forward-looking statements even if experience or future changes make it clear that any projected results expressed or implied therein will not be realized.

News releases and other information about The Buckle, Inc., can be found on the Internet at www.buckle.com

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