

**For Immediate Release:** May 5, 2022  
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**The Buckle, Inc. Press Release Narrative for 5/5/2022**

Our May 5, 2022 press release reported that comparable store sales, for stores open at least one full year, for the four-week period ended April 30, 2022, increased 2.8 percent in comparison to the prior year four-week period ended May 1, 2021. Total net sales for the four-week fiscal month increased 2.9 percent to \$96.3 million compared to net sales of \$93.6 million in the prior year four-week fiscal month ended May 1, 2021.

On the men's side of the business, total sales for the four-week fiscal period ended April 30, 2022 increased 5.0 percent in comparison to the prior year four-week period ended May 1, 2021. The men's business represented approximately 53.0 percent of total sales for the month versus approximately 52.0 percent in the prior year fiscal April. For the fiscal month, overall price points on the men's side of the business were up approximately 2.5 percent.

On the women's side of the business, total sales for the four-week fiscal period ended April 30, 2022 were flat in comparison to the prior year four-week period ended May 1, 2021. The women's business represented approximately 47.0 percent of total sales for the month versus approximately 48.0 percent in the prior year fiscal April. For the fiscal month, overall price points on the women's side of the business were up approximately 1.0 percent.

Within the men's and women's categories combined, accessory sales for the fiscal month were up approximately 10.5 percent in comparison to the prior year fiscal April, and footwear sales were up about 9.0 percent. These two categories accounted for approximately 9.5 percent and 11.5 percent, respectively, of the current fiscal April net sales. This compares with approximately 8.5 percent and 10.5 percent, respectively, for each in the prior year fiscal April. Average accessory price points were down approximately 5.0 percent and average footwear price points were up about 4.0 percent for the fiscal month.

For the month, UPT's were flat and the average transaction value increased approximately 2.0 percent compared to the prior year fiscal April.

Buckle currently operates 439 retail stores in 42 states compared to 442 stores in 42 states as of May 5, 2021.

It is our Company policy not to provide any guidance on current sales or to project results for the next quarter. Additionally, any forward-looking statements made during this commentary involve material risks and uncertainties and are subject to change based on factors which may be beyond the Company's control. Accordingly, the Company's future performance and financial results may differ materially from those expressed or implied in any such forward-looking statements. Such factors include, but are not limited to, those described in the Company's filings with the Securities and Exchange Commission.