



The Buckle, Inc.

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### **THE BUCKLE, INC. REPORTS MARCH 2015 NET SALES**

**KEARNEY, NE** -- The Buckle, Inc. (NYSE: BKE) announced today that comparable store net sales, for stores open at least one year, for the five-week period ended April 4, 2015 decreased 0.5 percent in comparison to comparable store net sales for the five-week period ended April 5, 2014. Net sales for the five-week fiscal month ended April 4, 2015 increased 1.7 percent to \$108.5 million compared to net sales of \$106.6 million for the prior year five-week fiscal month ended April 5, 2014.

Comparable store net sales year-to-date for the nine-week period ended April 4, 2015 decreased 1.5 percent from comparable store net sales for the nine-week period ended April 5, 2014. Net sales for the nine-week fiscal period ended April 4, 2015 increased 0.5 percent to \$197.1 million from net sales of \$196.1 million for the prior year nine-week fiscal period ended April 5, 2014.

#### **About Buckle**

Offering a unique mix of high-quality, on-trend apparel, accessories, and footwear, Buckle caters to fashion-conscious young men and women. Known as a denim destination, each store carries a wide selection of fits, styles, and finishes from leading denim brands, including the Company's exclusive brand, BKE. Headquartered in Kearney, Nebraska, Buckle currently operates 462 retail stores in 44 states compared to 450 stores in 43 states as of April 9, 2014. To listen to the Company's recorded monthly sales commentary, please call (308) 238-2500.

**SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995:** All forward-looking statements made by the Company involve material risks and uncertainties and are subject to change based on factors which may be beyond the Company's control. Accordingly, the Company's future performance and financial results may differ materially from those expressed or implied in any such forward-looking statements. Such factors include, but are not limited to, those described in the Company's filings with the Securities and Exchange Commission. The Company does not undertake to publicly update or revise any forward-looking statements even if experience or future changes make it clear that any projected results expressed or implied therein will not be realized.

News releases and other information about The Buckle, Inc., can be found on the Internet at [www.buckle.com](http://www.buckle.com)

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