



The Buckle, Inc.

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**THE BUCKLE, INC. ANNOUNCES TEMPORARY CLOSURE  
OF STORES AS PART OF COVID-19 RESPONSE**

**KEARNEY, NE** -- The Buckle, Inc. (NYSE: BKE) announced today that after thoughtful consideration of the health and welfare of its guests, teammates, and communities, it will temporarily close all brick and mortar stores effective March 18, 2020 through March 31, 2020. During this time, the Company's online store will remain open and the Company will provide pay and benefits for its teammates during the full period. Company management will continue to monitor as additional guidance is issued from the Center for Disease Control along with U.S. and local governments and may adjust these timelines as necessary.

**About Buckle**

Offering a unique mix of high-quality, on-trend apparel, accessories, and footwear, Buckle caters to fashion-conscious young men and women. Known as a denim destination, each store carries a wide selection of fits, styles, and finishes from leading denim brands, including the Company's exclusive brand, BKE. Headquartered in Kearney, Nebraska, Buckle currently operates 446 retail stores in 42 states.

**SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995:** All forward-looking statements made by the Company involve material risks and uncertainties and are subject to change based on factors which may be beyond the Company's control. Accordingly, the Company's future performance and financial results may differ materially from those expressed or implied in any such forward-looking statements. Such factors include, but are not limited to, those described in the Company's filings with the Securities and Exchange Commission. The Company does not undertake to publicly update or revise any forward-looking statements even if experience or future changes make it clear that any projected results expressed or implied therein will not be realized.

News releases and other information about The Buckle, Inc., can be found on the Internet at [www.buckle.com](http://www.buckle.com)

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