



The Buckle, Inc.

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**THE BUCKLE, INC. REPORTS FEBRUARY 2020 NET SALES AND  
ANNOUNCES FOURTH QUARTER EARNINGS CONFERENCE CALL**

**KEARNEY, NE** -- The Buckle, Inc. (NYSE: BKE) announced today that comparable store net sales, for stores open at least one year, for the 4-week period ended February 29, 2020 increased 6.3 percent from comparable store net sales for the 4-week period ended March 2, 2019. Net sales for the 4-week fiscal month ended February 29, 2020 increased 6.0 percent to \$63.0 million from net sales of \$59.4 million for the prior year 4-week fiscal month ended March 2, 2019.

The Company will announce fourth quarter and full year fiscal 2019 earnings the morning of Friday, March 13, 2020. Management will hold a conference call at 10:00 a.m. EDT on March 13, 2020 to discuss results for the quarter. To participate in the call, please call (877) 336-4441 for domestic calls or (409) 207-6985 for international calls and reference the conference code 1508602. A replay of the call will be available for a two-week period beginning March 13, 2020 at 2:00 p.m. EDT by calling (866) 207-1041 for domestic calls or (402) 970-0847 for international calls and entering the conference code 4253986.

**About Buckle**

Offering a unique mix of high-quality, on-trend apparel, accessories, and footwear, Buckle caters to fashion-conscious young men and women. Known as a denim destination, each store carries a wide selection of fits, styles, and finishes from leading denim brands, including the Company's exclusive brand, BKE. Headquartered in Kearney, Nebraska, Buckle currently operates 446 retail stores in 42 states which includes the closing of one store during fiscal February and one store earlier this week. The Company operated 450 stores in 42 states as of March 5, 2019. To listen to the Company's recorded monthly sales commentary, please call (308) 238-2500.

**SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995:** All forward-looking statements made by the Company involve material risks and uncertainties and are subject to change based on factors which may be beyond the Company's control. Accordingly, the Company's future performance and financial results may differ materially from those expressed or implied in any such forward-looking statements. Such factors include, but are not limited to, those described in the Company's filings with the Securities and Exchange Commission. The Company does not undertake to publicly update or revise any forward-looking statements even if experience or future changes make it clear that any projected results expressed or implied therein will not be realized.

News releases and other information about The Buckle, Inc., can be found on the Internet at [www.buckle.com](http://www.buckle.com)

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