

**For Immediate Release:** January 6, 2022  
**Contact:** Thomas B. Heacock, Chief Financial Officer  
**The Buckle, Inc.**  
(308) 236-8491

**The Buckle, Inc. Press Release Narrative for 1/6/2022**

Our January 6, 2022 press release reported that comparable store sales, for stores open at least one full year, for the five-week period ended January 1, 2022, increased 17.7 percent in comparison to the prior year five-week period ended January 2, 2021. Total net sales for the five-week fiscal month increased 17.3 percent to \$198.7 million compared to net sales of \$169.4 million in the prior year five-week fiscal month ended January 2, 2021.

On the men's side of the business, total sales for the five-week fiscal period ended January 1, 2022 were up 14.5 percent in comparison to the prior year five-week period ended January 2, 2021. The men's business represented approximately 57.5 percent of total sales for the month versus approximately 58.5 percent the prior year fiscal December. For the fiscal month, overall price points on the men's side of the business were down approximately 0.5 percent.

On the women's side of the business, total sales for the five-week fiscal period ended January 1, 2022 were up approximately 20.0 percent in comparison to the prior year five-week period ended January 2, 2021. The women's business represented approximately 42.5 percent of total sales for the month versus approximately 41.5 percent the prior year fiscal December. For the fiscal month, overall price points on the women's side of the business were up approximately 6.5 percent.

Within the men's and women's categories combined, accessory sales for the fiscal month were up approximately 26.5 percent in comparison to the prior year fiscal December, and footwear sales were up about 4.0 percent. These two categories accounted for approximately 11.0 percent and 10.5 percent, respectively, of the current fiscal December net sales. This compares with approximately 10.0 percent and 12.0 percent, respectively, for each in the prior year fiscal December. Average accessory price points were up approximately 17.0 percent and average footwear price points were up about 1.5 percent for the fiscal month.

For the month, UPT's were down approximately 3.0 percent and the average transaction value decreased approximately 0.5 percent compared to the prior year fiscal December.

Buckle currently operates 440 retail stores in 42 states compared to 445 stores in 42 states as of January 6, 2021.

It is our Company policy not to provide any guidance on current sales or to project results for the next quarter. Additionally, any forward-looking statements made during this commentary involve material risks and uncertainties and are subject to change based on factors which may be beyond the Company's control. Accordingly, the Company's future performance and financial results may differ materially from those expressed or implied in any such forward-looking statements. Such factors include, but are not limited to, those described in the Company's filings with the Securities and Exchange Commission.